

Public Outreach Toolkit

Project Name:

Posters

Project Brief: Download Outreach Poster templates from al-anon.org and add local contact information. Then place posters in community centers, courthouses, airports, colleges, grocery stores, malls, libraries, laundromats, bowling allies, and highway rest areas.

Target Audience: General Public

Size of Project: Individual Member, Group(s), AIS/Intergroup, District, Area

Project Cost: Poster templates are free to download and can be printed on a home printer. Professional printing costs will depend on quantities ordered, e.g., at \$1 per poster, \$25 for 25 posters.

Project Length: 1- 4 months

Description:

The World Service Office (WSO) provides the templates for the Al-Anon and Alateen public outreach posters free of charge on al-anon.org. The templates are available in English, French, and Spanish.

<https://al-anon.org/for-members/public-outreach/public-outreach-posters/>

<https://al-anon.org/fr/pour-les-membres/communications-avec-le-public/affiches-pour-les-communications-avec-le-public/>

<https://al-anon.org/es/para-los-miembros/difusion-publica/carteles-de-difusion-publica/>

Steps:

1. Choose the design and orientation (vertical or horizontal) that best fit your project.
2. Download the template.
3. Add local meeting and contact information.
4. Place posters in any public place: community centers, courthouses, airports, colleges, grocery stores, malls, libraries, laundromats, bowling allies, and highway rest areas, to name a few.

There is no need to submit posters to WSO to review, but please include your Area Public Outreach Coordinator on your public awareness projects.